

Date:

18-Sep-12

TO:

Susie Toma  
Cheryl Long

FROM:

Dawn Tavoletti

RE:

Political Rebate

Candidate: Rothfus

Week of: 9/10 - 9/16

Contract Number: 329940 - HL6303960

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
11	6-7A W-F	:30	\$575	5	2	\$400	\$350

TOTAL REBATE (Gross)  
(Net)

\$350  
\$297.50

copy:

Cedric Thomas  
Jennifer Stewart  
DeAnna Datillo  
Public File

Entered On Spreadsheet Entered as done Entered in OSI

4. Final Approval: Controller: Approved Date
- General Manager (Over \$5000): Approved Date
3. General Sales Manager: Approved Date
2. Local/National Sales Manager: Approved Date 9/18/12
1. Account Executive: Approved Date

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

NET Amount to be Credited: \$ 297.50	Debited: \$
GROSS Amount to be Credited: \$ 350	Debited: \$

Additional Explanation by :

Explanation of Adjustments by Requestor: LLC - All attached

Reason: Customer Deduction Sales Person Error Billing Error Traffic Error Separation/Scheduling Problem Late Run Other

Reference: Invoice No. Invoice Date Contract No. 329940

Agency: Strategic Media Client: Pol-Rothfus Campaign/Title: Congress

Write-up Date: 9/18/12 Requested By: D. Tawleth Resolution Date:



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Billing Adjustment Form



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43205

# Contract # 3299940

**Schedule Dates** 09/05/12-09/18/12  
**Advertiser** Pol/K Rothfus/R/Congress (13160)  
**Agency** Strategic Media Placement (3469)  
**Product** Political - Federal Candidate (1067)  
**Brand** POL/K ROTHFUS/R/CON/PA (130629)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** EVERSOLE, WHITNEY  
**Phone/Fax** /  
**CPE** 2649  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** KEITH ROTHFUS 9/5  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/04/12  
**Last Modified** 09/07/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06303960  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,782.50  
**Net Total** \$15,767.50  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total: 30 \$18,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/05/12-09/06/12	5	:30	5:59A- Channel 11 News Gam				1	1				2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 6-7A/1	9/4/12
2.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	5:59A- Channel 11 News Gam						1			1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 6-7A/2	9/4/12
3.0	Normal Line / Spot	09/05/12-09/05/12	5	:30	7A- 8A (EST)				1					1	\$525.00	\$525.00	Pittsburgh (WPXI)	NEWS 6-7A/5	9/4/12
4.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	7A- 8A (EST)						1			1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-8A/6	9/4/12
5.0	Normal Line / Spot	09/08/12-09/08/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 8-1030A/9	9/4/12
6.0	Normal Line / Spot	09/09/12-09/09/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8-10A/10	9/4/12
7.0	Normal Line / Spot	09/05/12-09/07/12	5	:30	5P- 5:30P (EST)				X	X	X			1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 5-530P/11	9/4/12
8.0	Normal Line / Spot	09/05/12-09/07/12	5	:30	5:30P- 6P (EST)				X	X	X			2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 530-6P/14	9/4/12
9.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	5:30P- 6P (EST)							1		1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/15	9/4/12
10.1	Normal Line / Sports-Football	09/09/12-09/09/12	4	:30	6:58P- Football Night In America								1	1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	FM4/18	9/7/12
11.1	Normal Line / Spot	09/12/12-09/14/12	5	:30	5:59A- Channel 11 News Gam				X	X	X			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/3	9/7/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.